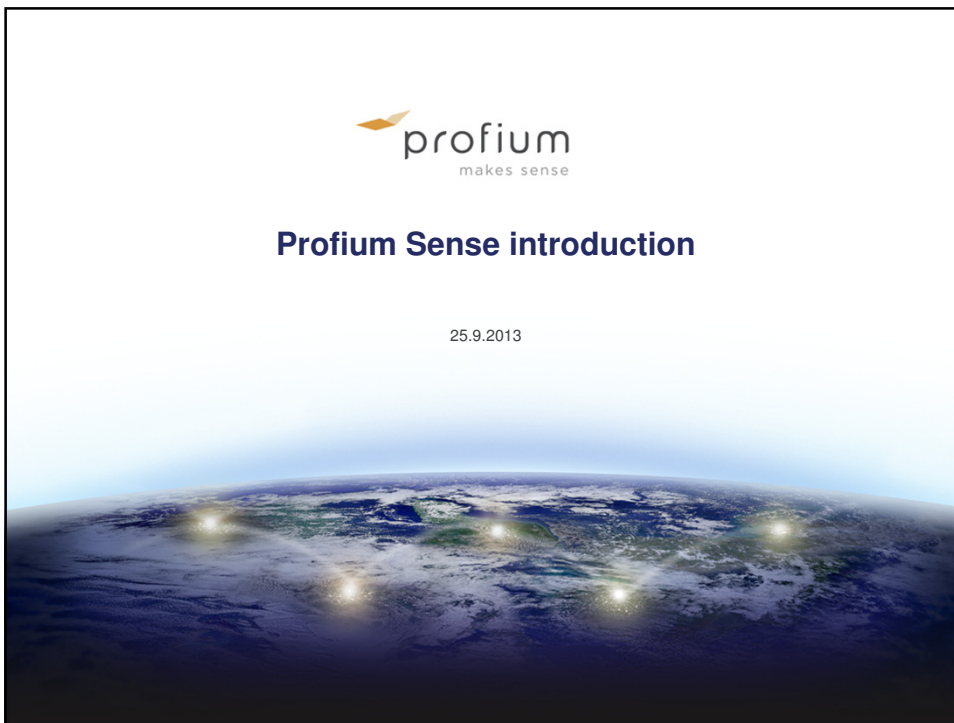




Profium Sense introduction

25.9.2013



Basic company information

- Research and company started in 1996
- Transitioned to a product company in 2001: first commercial launch of semantic software and customer shipment of SIR (Semantic Information Router)
- Today we have Profium Sense™ including four application areas
- Markets presently served: news/media, public safety, government
- Customers include AFP (global news agency), ANP (Dutch news agency), Warner Music Finland, Kauppalehti.fi (largest financial portal in Scandinavia), government agencies, and multiple public organizations & enterprises



Espoo, Finland (HQ)



Mikkeli, Finland




Walnut Creek, CA, USA (Sales)



Technology overview

Product portfolio



Markets served

ICT
Teleoperators can create new products and business models through proactive, location-based and context-aware services as well as the role-based services and applications of Sense.

MEDIA
Through Profium Sense media companies are able to implement real-time, multi-channel and segmented data content distribution: content attributes determine to whom the information is transmitted. Sense combined with electronic archives can be packaged in new ways and new services.


PUBLIC SECTOR
Profium Sense offers a smart semantic electronic archive and document management. Also, Situation Awareness application visualizes the customer's operational environment for real-time decision-making.


Profium Sense™ applications give Profium clients opportunities to become the best of the field.


3
©

Introduction to Profium Sense™

- Profium Sense™ is a semantic technology-based software platform written in Java
 - Highly optimized SPARQL evaluator
 - Built-in inference engine (OWL-horst + custom rules)
 - RDF persistence with ACID transactions
- Schema/ontology changes are reflected while application is running – no downtime!
- Sense is based on over ten years of intensive research and experience in metadata management and semantic technology solutions.




4
©

